

## Internship offer

Company Information	
Name of the hosting organization (*)	<b>Blue Tomato GmbH</b>
Company Description	Blue Tomato is the leading omni-channel retailer for snowboard, freeski, surf and skate.
Company email address	moniek.snijders@blue-tomato.com.
Company full address – Country (*)	<b>Blue Tomato GmbH</b> Hochstrasse 628 8970 Schladming Austria
Company website (*)	<a href="https://www.blue-tomato.com/">https://www.blue-tomato.com/</a>
Contact Person - Name and mail	Moniek Snijders moniek.snijders@blue-tomato.com
Number of employees (*)	<250
Your organization is a Start Up? (*)	NO
Role Information	
Title of the offer (*)	MANDATORY INTERNSHIP ONLINE MARKETING SPANISH NATIVE SPEAKER
Link to the source (*)	<a href="https://empleo.ugr.es/oferta-practica-internacional/mandatory-internship-online-marketing-spanish-native-speaker/">https://empleo.ugr.es/oferta-practica-internacional/mandatory-internship-online-marketing-spanish-native-speaker/</a>
Role (*)	ONLINE INTERNSHIP
Industry (*)	MARKETING
Functional Area (*)	MARKETING
Location (*)	AUSTRIA
Main duties (*)	<ul style="list-style-type: none"> <li>• Observing the market and competitive situation</li> <li>• Implementing online marketing concepts</li> <li>• Analyzing the board sport scene in the market</li> <li>• Monitor and optimize web shop quality in the native language</li> <li>• Establishing country specific reports &amp; providing country insights</li> <li>• Researching online behavior in the market</li> <li>• Independent projects in different areas of online marketing</li> <li>• Cooperation in SEO projects</li> <li>• Tracking and analysis of online KPI's (Web Analytics)</li> </ul>
What the intern will learn (*)	<ul style="list-style-type: none"> <li>• Varied and attractive tasks and projects</li> <li>• Integration in a dedicated, young and friendly team</li> </ul>

	<ul style="list-style-type: none"> <li>• An unusually high learning curve and fun work</li> <li>• An insight into the different areas of online marketing and e-commerce</li> <li>• Space for self-initiative and creativity</li> <li>• A job right in the heart of the boardsports scene, with a number of attractive leisure activities in the famous wintersports paradise Schladming Dachstein</li> <li>• An appropriate pay</li> <li>• Several careers at Blue Tomato began with an internship!</li> </ul>
Further information	
Duration (*)	between 4 and 6 months
Working hours (*)	Five-day week, 38.5 hours/week
Start Date (*)	JUNE
Apply by (*)	BEFORE JUNE
Date of publication (*) Deadline of publication (*)	16/02/2021 UNTIL JUNE
Training bursary (*)	YES
Candidate Category (*)	You are enrolled in a business-related university course or a similar course like media and communications and in the context of your studies a mandatory internship is required
Level of Education (*): (BA/MA/PhD/Other)	NOT SPECIFIED
Field of Education (*)	MARKETING
Willing to host person with disabilities (*)	NOT SPECIFIED
Language Skills (*)	Mothertongue is Spanish Very good written and spoken English skills, German is an advantage
Digital Skills	Competency in MS Office, especially Excel and Word
Other skills requested	Analytic thinking and competency with numbers <ul style="list-style-type: none"> <li>• An interest in the snowboard, surf, freeski and/or skate industry</li> <li>• High level of motivation, dedication, initiative and team spirit</li> <li>• Enthusiasm and interpersonal skills</li> </ul>
Information for Application (*)	send your application including <ul style="list-style-type: none"> <li>• a detailed CV with your credentials and a photograph</li> </ul>

	<ul style="list-style-type: none"><li>• the confirmation of your university for the mandatory internship and</li><li>• the intended internship period</li></ul> via email to <a href="mailto:moniek.snijders@blue-tomato.com">moniek.snijders@blue-tomato.com</a>
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(\*) Mandatory Fields

(\*) **Mandatory fields In Arqus colour:** Fields that go visible on the website. The URLs in brown don't go visible.