

## Internship offer

Company Information	
Name of the hosting organization (*)	Martin Mulligan Marketing Ltd.
Company Description	Martin Mulligan Marketing Ltd. Is an English company, settled in St. Helens (UK) specialized in retail service. We produce barcode scanner, handheld equipment sales and repair service worldwide.
Company email address	<a href="mailto:mrtnmulligan@gmail.com">mrtnmulligan@gmail.com</a>
Company full address – Country (*)	<b>Barcode House / Shaw Street / St. Helens WA10 1EN</b>
Company website (*)	<a href="http://www.martinmulliganmarketing.com">www.martinmulliganmarketing.com</a>
Contact Person - Name and mail	Martin Mulligan, <a href="mailto:mrtnmulligan@gmail.com">mrtnmulligan@gmail.com</a>
Number of employees (*)	11-50
Your organization is a Start Up? (*)	PME
Role Information	
Title of the offer (*)	<b>Digital Marketing Internship</b>
Link to the offer source (* if available)	<a href="http://www.martinmulliganmarketing.com">www.martinmulliganmarketing.com</a>
Role (*)	Digital marketing
Industry (*)	Martin Mulligan Marketing Ltd.
Functional Area (*)	Marketing- webmarketing
Location (*)	UK (due to covid all internships for all 2021 are in remote)
Main duties (*)	<p>Successful candidates will gain experience and new skills in the following marketing disciplines: -</p> <ul style="list-style-type: none"> <li>*Social Media</li> <li>*SEO</li> <li>*Third party email marketing platforms</li> <li>*Campaign design and execution</li> <li>*Strategic Media Partnerships</li> <li>*Website construction and adaption</li> <li>*Segmentation</li> <li>*Database construction. Test and evaluation</li> <li>*Data analytics</li> </ul>



What you will learn (*)	We are looking for students with good basic IT skills who have an interest in digital marketing. No experience necessary as training will be given.
Further information	
Duration (*)	From 3 to 6 months
Working hours (*)	8 pro day Monday- Friday
Start Date (*)	As soon as possible
Apply by (*)	Send your cv to: <a href="mailto:hr@martinmulliganmarketing.com">hr@martinmulliganmarketing.com</a>
Date of publication (*)	8/2/2021
Deadline of publication (*)	8/6/2021
Training bursary/internship stipend (*)	No financial compensation
Candidate Category (*) <i>Student/Graduate</i>	Student
Level of Education (*): (BA/MA/PhD/Other)	BA, MA
Field of Education (*)	Marketing, Economic, Management
Language Skills (*)	Fluent in English
Digital Skills	Required
Other skills requested	
Information for Application (*)	Send your cv to: <a href="mailto:hr@martinmulliganmarketing.com">hr@martinmulliganmarketing.com</a>

(\*) Mandatory Fields